

Instructional Designer

Campus/Location: **University Park Campus**

Work Unit: **Smeal College of Business**

Department: **The eLearning Design and Innovation Group, (eLDIG)**

Date Announced: **02/04/2015**

Date Closing: **02/18/2015**

Job Number: **55636**

Level/Salary Band/Classification: **02 - H - Exempt**

03 - J - Exempt

The Smeal College of Business is seeking an Instructional Designer to join our new and growing eLearning Design and Innovation Group (eLDIG). This position applies knowledge of learning science and instructional design to assist faculty in the design and development of online, blended, and face-to-face teaching and learning efforts. We are searching for a team player who can work with instructors and the eLDIG team to create engaging learning experiences in response to Smeal's growing online and hybrid education needs. The successful candidate will think creatively and have the ability to apply research-based learning theories including needs and task analysis, pedagogical theory, assessment strategies, and best practices for the development of university-level courses. Familiarity with usability and accessibility requirements such as ADA Section 508, copyright and universal design strategies in online learning environments is essential. The ideal candidate should have experience with various learning management systems (e.g. ANGEL, Canvas, and/or Blackboard), web conferencing tools, and experience with current approaches to online learning including social media, problem-based learning, and case-based learning. Additional responsibilities include collaborating and consulting with subject matter experts on the effective use of learning strategies, web-based resources, multimedia technologies, and instructional applications and systems to improve teaching and learning for online and blended delivery. Experience with Drupal, e-learning tools such as Articulate Storyline, and social media tools such as Yammer is preferred. Applicants must have strong oral, written, and interpersonal skills and the ability to deal with multiple constituencies in a fast-paced, dynamic, team-based work environment. This job will be filled as a level 2, or level 3, depending upon the successful candidate's competencies, education, and experience. Typically requires a Master's degree or higher plus two years of related experience, or an equivalent combination of education and experience for a level 2. Additional experience and/or education and competencies are required for higher level jobs. This is a fixed-term appointment funded for one year from date of hire with excellent possibility of re-funding.

The Pennsylvania State University

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